

Research on the Effectiveness of Art Songs Teaching for Vocal Singing Majors in Universities

Junxia Liu

Sichuan University of Culture and Art, Mianyang, China

Keywords: Vocal singing, Music culture, Art song teaching, Practice mode.

Abstract. After thousands of years of wind and frost, Chinese traditional culture has become a cultural treasure with unique charm. With the promotion and inheritance from generation to generation, excellent traditional culture can be inherited and developed. As a specific music genre, art songs appear in music education, which is the perfect combination of poetry and music. The origin of art songs is Europe, but we transliterate it as "art songs". With the development of society and the rapid development of economy, China's music culture is also a hundred flowers and a hundred schools of thought contend. As one of the important forms of music culture, art songs have finally attracted the attention of the whole people and their status has been promoted. Art songs have not only become a hobby of the masses, but also entered universities. Nowadays, the teaching of art songs in universities has become an indispensable and important part of music education. Vocal music teaching in universities in China has been running through the development of music art in universities, and the long development history of music education in universities provides the basic knowledge foundation for art songs. Vocal music teaching is an important part of aesthetic education, which realizes moral education function through various forms of music expression. With its unique charm, music culture has become a powerful weapon of moral construction project. Music culture not only plays an important role in improving students' ideological and moral character, but also makes students feel the excellent music culture of China in the process of vocal singing training, thus contributing to the promotion and development of China's excellent music culture. This article mainly talks about the importance of art song teaching in college vocal music singing, analyzes the present situation of art song teaching in college vocal music singing, and focuses on the reform and innovation of art song teaching in college vocal music singing.

1. The importance of art song teaching in college vocal music singing

Music and art education has taken shape as early as the 1970s, and it has become a music elective course in universities since the late 1990s. The following decades ushered in a period of rapid development of music and art education, with special courses and music groups. This kind of music group, which appears in the form of community, has appeared in every university. As far as the current form is concerned, the expansion of enrollment in ordinary universities will inevitably lead to an increase in the proportion of students in the art system, and vocal singing is a compulsory course for music majors. But for college music teachers, how to train students to become comprehensive talents in vocal music teaching is also a difficult problem, and it is also a problem that most college vocal music teachers have been exploring. College music majors have already possessed certain musical accomplishment, such as breath. Breath is the basis of singing, especially when singing art songs. If you want to show your voice better, you need a good breath to support it. For example, cultural literacy is the accumulation of comprehensive knowledge in astronomy, geography, philosophy and history. When singing art songs, there is a certain demand for cultural literacy besides the demand for breath, so that we can sing and grasp the works from the perspective of creation. Art songs have profound meanings, and the singer's cultural accomplishment determines whether the true connotation of the work can be expressed. For example, emotional expression is the most intuitive feeling brought by music. "Sound and emotion are abundant" means an expression purpose of music. If we only pay attention to music skills and neglect emotional expression in the performance of a

work, then the work is just a blank, and art songs are a close combination of sound and emotion. It is precisely because of the high standards and requirements of art songs on breath, cultural accomplishment and emotion that art songs have a special position and different importance in vocal music singing.

2. The current situation of art song education of vocal music major in University

(1) Art songs lack of excellent works

With the development of music culture, art songs and pop music have become two popular sectors, and the works of pop music are the latecomers, both in singing and creation, far exceeding those of art songs. In today's music culture, popular songs are also flooding the mass cultural consumption market. Compared with the high standards and requirements of art songs for cultural accomplishment, popular culture only needs to grasp the pulse of the times and the preferences of the masses. The creation speed of pop culture is fast and the singing degree is high. Under this cycle, more and more people are willing to join in the creation and singing of pop music, but the corresponding situation is the embarrassing situation of art songs. Nowadays, there are not only few composers engaged in creating art songs, but also high-quality art songs are rare. Especially in today's universities, except for some teachers and students of higher art schools who create a small number of artistic works in order to participate in competitions, there are very few works and creators in the field of art songs. Art songs have a place in art colleges and universities, but they can't change the embarrassing situation of art songs, and embarrassing situations of art songs often occur in universities. For example, in the specific music teaching and practice, the phenomenon of singing the same song appears, or once a classic work appears, it is simply touted, which obviously loses the enthusiasm of creation and has no intention of creating new works. As a result, art songs are often lacking in vividness and individuality, and artistic singing and song creation are also lacking in originality.

(2) The concept cognition of art songs is still old

Art songs are a kind of artistic form with rich emotion and strong artistry, and belong to the category of elegant music. The characteristic of art songs is that the content is a famous poem represented by poets, and the form is expressed with difficult skills and beautiful melody. Therefore, art songs have always had specific meanings. For example, his lyrics should be poems that can be recited, and can only be sung indoors. At the same time, he can only use piano accompaniment, and the accompaniment must be independent. These requirements have fixed the creation and performance forms of art songs. Although art songs have become the category of elegant music, at the same time, art songs are separated from the masses, and ordinary people cannot be connected with art songs. If we always create and perform art songs according to this textbook definition, it will be greatly limited, and it will also greatly limit the mass and popularity of art songs. The idea of art songs is different times, and the art songs of different nationalities clearly reflect the characteristics of the times and the emotional expression, cultural traditions and styles of the nationalities. If we keep the old ideas and refuse to change, then art songs will be abandoned slowly in the development of modern music culture. If art songs are performed indoors, outdoor people will never appreciate the charm of art songs, feel their rich emotional expression and profound lyrics connotation, and will always be the ivory tower of spiritual culture in the hearts of the masses. Although piano accompaniment has brought special forms of expression to art songs, we can also try to separate art songs from piano accompaniment, and sing alone outdoors, presenting art songs in front of the audience in a novel way, so that they can appreciate art songs from another angle, thus making art songs really enter the public.

(2) The cultural connotation of art songs is disappearing

At the early stage of its development, Chinese art songs drew lessons from European cultural ideas and creative techniques. However, in the course of nearly one hundred years' development, we integrated local national music culture and excellent traditional culture, gradually formed art songs with local characteristics, and accurately found their own positioning and cultural connotation, thus achieving the harvest of "quality" and "quantity". One form of music expression combining music with poetry is art songs. The greatest feature of art songs is that they have a great connection with

ancient poetry. The traditional Chinese culture of the Book of Songs and poetry is a strong knowledge reserve base for art songs. However, with the changes of the times, some classical arts gradually disappear, which limits the choice of theme for art songs. The neglect of the inheritance of traditional culture has also led to the profound implication of ancient Chinese poetry that many college students can't really understand. Art songs should not only conform to the characteristics of the times, but also have certain artistry. Nowadays, the market of music culture suffers from the strong impact of market economy, and the market is more open to popular music culture, which makes the market of classical art form gradually decrease, and art songs are gradually disappearing under this trend of the times. The impact on art songs doesn't stop there. Today, with diversified music, people can choose a variety of music forms. Elegant music is not suitable for young people in the fast-food era, and artistic songs like artistic songs, which keep the original classical art and temperament, are less attractive to modern people.

3. The reform and innovation of art song teaching in vocal music major of University

(1) Changing teaching methods and improving ability with appreciation

Music art is mass art, and the development of Chinese art songs cannot be separated from the acceptance and support of the people. If art songs want to develop in the long run, the most important thing is to let people enjoy excellent art songs frequently. With the great improvement of comprehensive strength in economy, culture, science and technology, the public's artistic cognition and aesthetics are gradually improved. Art songs are no longer the ivory tower of spiritual life as they used to be, but also become one of many aesthetic art forms. In order to integrate artistic songs into people's lives. First of all, we can choose some representative classic works to sing. For example, "Spring morning" is an art song of ancient poetry. When we learn Chinese art songs, we significantly improve the rhythm of Chinese pronunciation and rhyming poems in singing, so that students can improve their singing ability and skills by learning art songs. For example, the song "I Love This Land" is an excellent art song adapted by composer Lu Zaiyi according to the modern poems of writer Ai Qing. When students learn these Chinese art songs, they are required not only to have a certain cultural knowledge, but also to understand the Chinese culture behind the students' songs, so that when they learn art songs, they can realize the artistic characteristics of the creative background and the connotation that composers want to express, and when they sing, they can achieve perfect expression of emotions and accurate presentation of skills. Teaching art songs in vocal music teaching can effectively promote students' music literacy and cultural literacy. However, when choosing teaching tracks, we should understand the public's preferences and listening styles, and create beautiful melodies and rich emotions for the audience.

(2) Improve the quality of art songs, change the status quo of art songs

Improving the quality of artistic songs is the first thing we need to do under the current cultural prosperity. Nowadays, the times are developing rapidly, so is art. Chinese art songs are not only a manifestation of music culture, but also reflect the development of the times. When creating artistic songs, we should first pay attention to enriching the cultural content of the works, so as to sublimate the literary quality of artistic songs. The lyrics of art songs are mostly the Book of Songs and poems, so we should explore the value of these excellent traditional cultural treasures. Only through continuous exploration and research, to master the charm and connotation of traditional excellent culture, can we create better works of art and win the favor of the masses. Secondly, we should strengthen the technical content of the works. When displaying art songs, we should use clever singing skills to express the songs completely and present the audience with a perfect work, and at the same time use unique means to shape the music image. Finally, we should enrich the artistic content of the works. A complete artistic song cannot be separated from lyrics, melody and piano accompaniment, which are indispensable. However, under the background of "fast food culture" and "slobber songs", what is often lacking is the works with excellent humanistic connotation. This is also the reason why art songs can exist and develop. It is precisely because of people's needs that we should make art songs better. At the same time, we should also pay attention to the points in singing

art songs. First, the necessary conditions for singing art songs. Lyrical vocal performance is a necessary condition for singing art songs, and the singing of art songs should use the expression techniques of soft tone for half a life and fading in loud area; Second. The singing of art songs should pay attention to the "second creation" of songs, complete the artistic transformation from sound to emotion, pay attention to the presentation of sound skills in singing, and have comprehensive cultural literacy, so as to express the composer's creative connotation and emotional needs of works. And third. The singing of art songs is characterized by poetic quality and delicate handling. Most of Chinese art songs are short and delicate. Taking poetry as the word is the creative technique of most composers, with profound meaning, strong poetry and clear articulation.

(2) Increase media promotion and promote the status of art songs

Pop music and art songs are two camps in today's art category, each with its own appreciation group. However, compared with pop music, the packaging and promotion of art songs are slightly inferior. Nowadays, the market is occupied by pop music everywhere, and a pop song may be widely spread all over the country overnight after being packaged. However, the formation of an art album is much different from that of a pop album. If art songs can find out the reasons from the perspectives of novelty of singing production, market demand and media propaganda, and increase the promotion of art songs, it may contribute to the popularization of Chinese art songs. With the advancement of reform and opening up, people's material life has been improved and improved, and they need more colorful cultural life to satisfy their spiritual enjoyment, among which popularizing art songs has become a new pursuit of spiritual culture. We can't underestimate the important role of art songs in the construction of spiritual civilization, but the promotion and popularization of art songs is not so good. One of the most important aspects is how to choose effective works. In recent years, many excellent art songs have been released in Chinese music circles, but the number of new works that can be widely circulated is still small. When we choose to promote and popularize the works, we should pay attention to the individuality of the works, and any works of art should have distinct characteristics, and art songs are no exception. Second, the lyrics creation of the art songs of essentialism should strive to be lively and full of life breath, and it is best to make people feel that the characters in the songs are vivid, the stories are touching and the real life is infinitely beautiful. Third, we should pay attention to avoid the works with many high notes, large works and difficulty in singing, which often makes it difficult for singers to sing the works completely, especially from the perspective of popularization and popularization.

4. Conclusion

Chinese art songs are very important wealth of Chinese music. In the vocal music study of colleges and universities, Chinese art songs have certain experimental and scientific exploration, which can effectively improve students' cultural and artistic accomplishment and vocal singing skills. We should pay more attention to the teaching of Chinese art songs, dig deep into the value of Chinese art songs, promote the teaching level and quality of vocal music in colleges and universities, and promote the popularization of Chinese art songs. This is the key for Chinese music to go global. Chinese art songs are blessed by thousands of years of cultural tradition, rich national music elements and diversified cultural soil, and have unique conditions for future development. The development of Chinese art is also full of expectations.

References

- [1] Thoughts on the teaching of art songs for the vocal singing major of music and art colleges [J]. Li Xiumin. Journal of Shenyang Education Institute. 2010 (05).
- [2] Comparison between the traditional background of humanities and the cultural differences between Chinese and Western vocal music[J]. Zhang Xiaonong. Symphony (Journal of Xi'an Conservatory of Music). 2000 (01).

[3] Thinking about the teaching of art songs for vocal music singing in universities [J]. Wang Ruoqi. Hubei Agricultural Mechanization. 2020 (04).